



www.PetItForward.org

- “Social solution” network where people care for someone else’s pet for free; in return, they can have their pet cared for (for free)
- Priceline.com but for pet care
- Transitioned into CareBooker.com



Easy. Economical. Engaging.

Remember Me ☐

Email

Sign Up

••••••••

Forgot Password?

Sign In

Home

About

How It Works

Join
Now

Your fun + free
pet care solution.

Pet It Forward		Street Value
Free	Boarding	\$\$\$
Free	Walking	\$\$\$
Free	Feeding	\$\$\$

- Woof, Meow, 🐾

solution
^

Join a social network that fetches!

Pet It Forward (def): To receive pet care in return for providing pet care.

- ✓ Post pet care requests & view request board
- ✓ Schedule pet care appointments & play dates
- ✓ Pet It Forward, save & even make money

Learn More ▶

MISSION

1 CREATE PROFILES

2 SEARCH & CHAT

3 PET IT FORWARD

4 GAIN BENEFITS



Traditional Pet Care, Only Freer!

Remember Me ☐

Email / Username

.....

Sign In

Sign Up

Forgot Password?

Home

About

How It Works

Get More Than You Give!



100% or 50% Free Pet Care, you choose!

- ✓ **Free:** Earn points by providing care, give points to receive care!
- ✓ **50% Free:** Buy points at 50% the cost of traditional pet care!
- ✓ **Turn Karma Into Cash:** Redeem points earned, get cash back!

Learn More ►

1 WHAT IS IT?

2 PET IT FORWARD?

3 WHY JOIN?

Pet Care Request Board

Find requests: Provide pet care to gain points and have fun.

Post requests: Save time, money, maybe even make a friend!

Find Requests In Your Area

Zip Code:

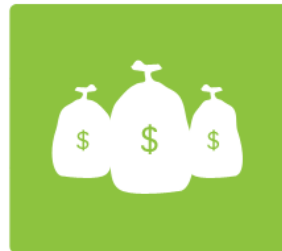
.....

Search

Easy, Economical, Engaging!



Easily connect to pets and people in your community



Save limitless amounts of money by having fun



Enjoy the free exchange of pet care and make friends



1 WHAT IS IT?

2 PET IT FORWARD?

3 WHY JOIN?



Email or Username:

Password:

☐ Remember Me
[Forgot Password?](#)

Sign Me In!

Not A Member Yet? [Sign Up Now!](#)

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Pet It Forward Process

A social solution network for the pet community.



Circular Economy

Exchange pet care fairly, flexibly, and for free.



Pet It Forward Philosophy

Socialize, organize and work together.



Pet It Forward Process

FREE
Sign Up



Instructions



To learn more, click each of the processes on the left.

[More About Services »](#)

[◀ Pet It Forward Philosophy](#)

[Circular Economy ▶](#)



Pet It Forward Process

A social solution network for the pet community.



Circular Economy

Exchange pet care fairly, flexibly, and for free.



Pet It Forward Philosophy

Socialize, organize and work together.



Circular Economy

FREE
Sign Up

A powerful network of pet owners who are both demanders and suppliers of pet care.

- ✓ Exchange pet care by giving & gaining points
- ✓ Receive 100% free pet care by petting it forward
- ✓ Save 50% on pet care by purchasing points, & earn money by cashing points out

[Learn more about points and points usage »](#)



Click to Enlarge

The Process

START

Jen, Sam, and Joe start with different point amounts.

1

Jen and Sam discuss boarding Jen's cat. Jen's cat boards with Sam for 2 nights. Sam **gains 60 points** from Jen.

2

Sam and Joe chat and meetup for drinks. Joe agrees to walk Sam's dog for 5 days. Joe **gains 50 points** from Sam.

3

Joe searches for matches and finds Jen. Jen agrees to feed and clean Joe's fish for 3 days. Jen **gains 30 points** from Joe.

	Jen	Sam	Joe
START	60	0	30
1	0	60	30
2	0	10	80
3	30	10	50

◀ [Pet It Forward Process](#)

[Pet It Forward Philosophy](#) ▶

The Circular Economy

Give points (👤) to receive pet care.
Gain points (👤) by providing pet care.

20 pts 🐾 Walking or feeding/cleaning
60 pts 🐾 Boarding

The Process

- START** Jen, Sam, and Joe all have different point amounts based on how they've used the site
- 1** Jen and Sam discuss boarding Jen's cat. Jen's cat boards with Sam for 2 nights. Sam **gains** 120 points from Jen.
- 2** Sam and Joe chat and meetup for coffee. Joe agrees to walk Sam's dog for 5 days. Joe **gains** 100 points from Sam.
- 3** Joe searches for matches and finds Jen. Jen agrees to feed and clean Joe's fish for 3 days. Jen **gains** 60 points from Joe.

Jen	Sam	Joe
120	0	60
0	120	60
0	20	160
60	20	100



Hello luckylauren320!

[Sign Out](#)



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- [Points](#)
- [Create Request](#)

[Confirmed](#) [I Need to Confirm](#) [Others Need to Confirm](#) [Drafts](#) [Completed](#) [Cancelled](#)

You accepted the appointment.

Appointments

[I am Receiving Pet Care](#)

[I am Providing Pet Care](#)

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Confirmed Appointments

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Great Dane Wants to Play

[View Details](#)



JJD
New York, NY
Dog (1)

From: Wed, Nov 3rd, 12:00 PM
To: Wed, Nov 3rd, 2:00 PM
Play Date



0 Points

[« First](#) | [1](#) | [Last »](#)

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Request Details

[« Back to Request Board](#)



This request is worth
7340 Points

[Offer Care](#)

[Ask This User A Question](#)

Receiver



angelique

Rating 

Based on [0 Reviews »](#)



Taffy

Walking

1 Time/Day

Early Morning Walk in Midtown

Request Details

Daily Date & Time

From: Mon, Sep 19th, 7:00 AM

To: Wed, Sep 19th, 7:30 AM

Location

My Home

New York, NY 10036

Additional Instructions / Details

Help me get to work on time! Looking for \$10 daily rate.

Summary of Points

Walking 20 Points x 1 Time Per Day x 3 Days = 60 Points

Total

60 Points